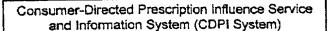
1 1 4

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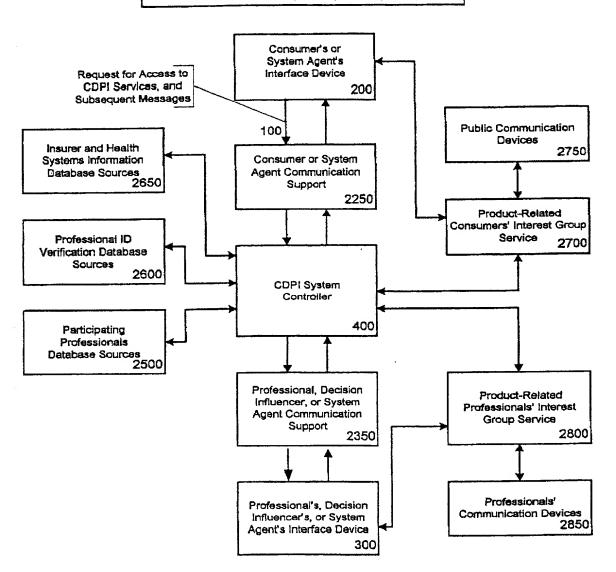


Figure 1

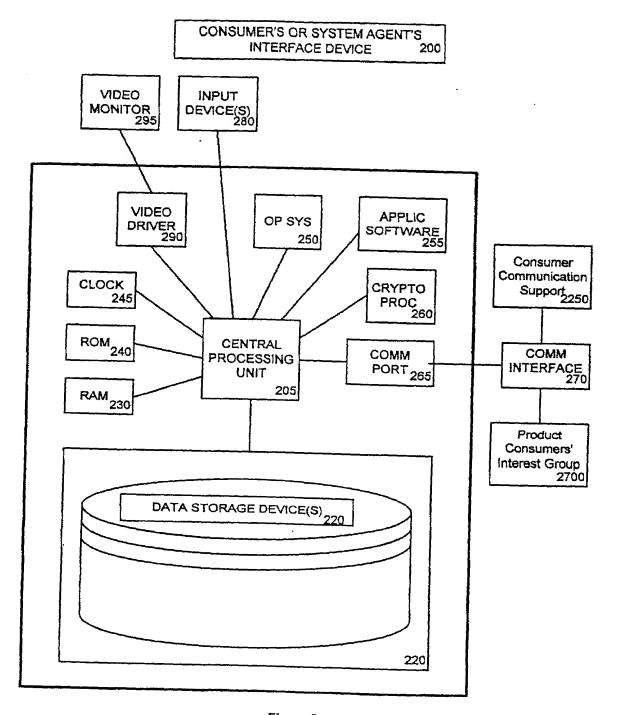


Figure 2

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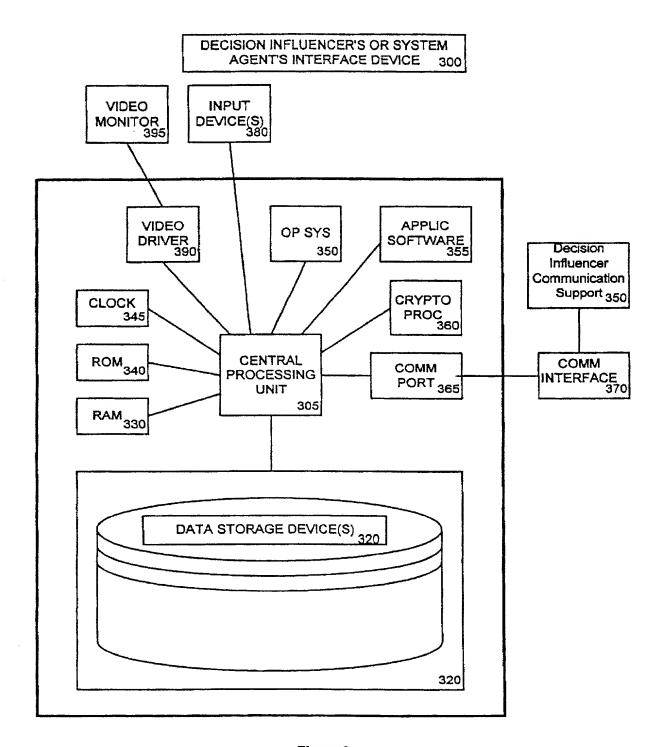


Figure 3

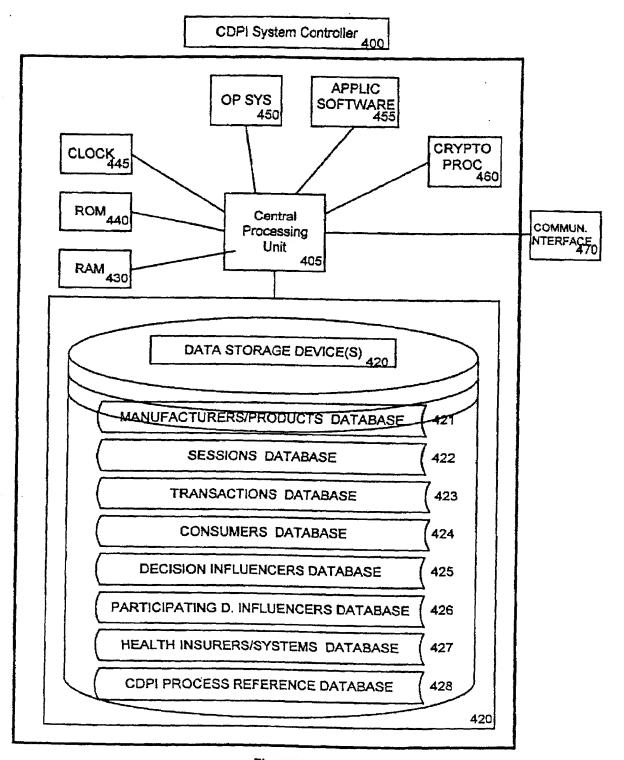
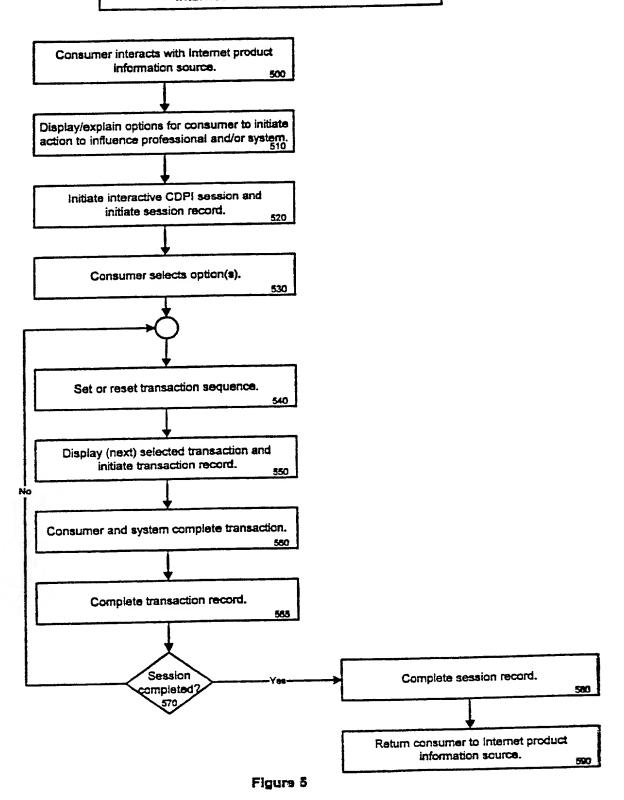


Figure 4

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Consumer-Directed Prescription Influence System Internet Interface Embodiment



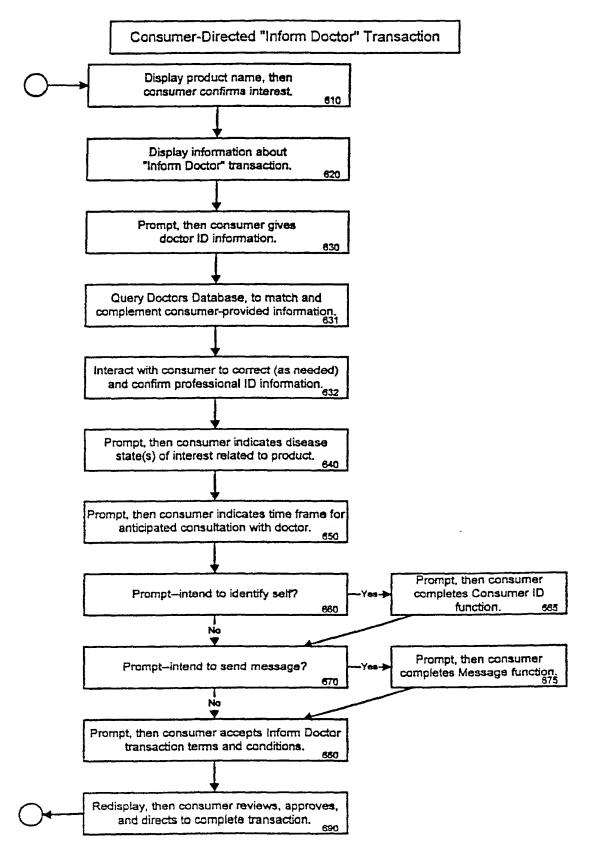
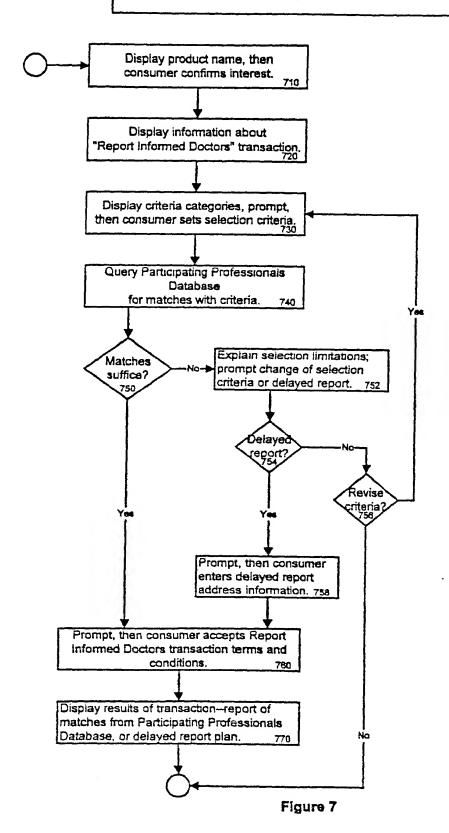
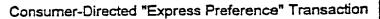


Figure 8

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Consumer-Directed "Report Informed Doctors" Transaction





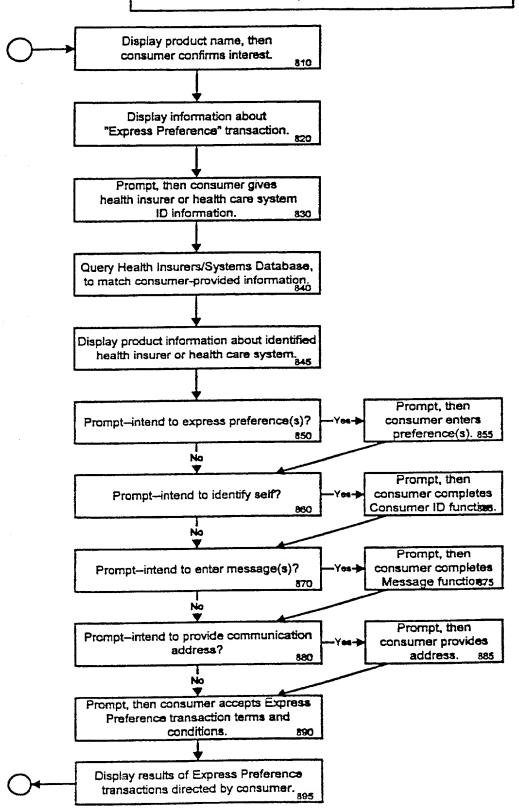


Figure 8

CARE PRODUCT MARKETING Inventor: Royce MORRISON Docket No.: 080382/0108

CDPI System - Consumer ID & Message Functions

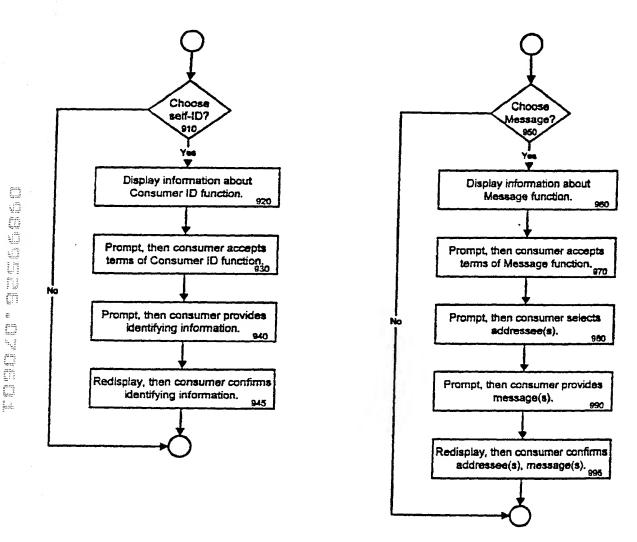


Figure 9

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CDPI System - Consumer Receive Function

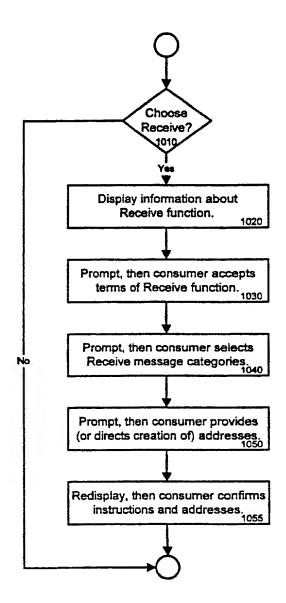


Figure 10

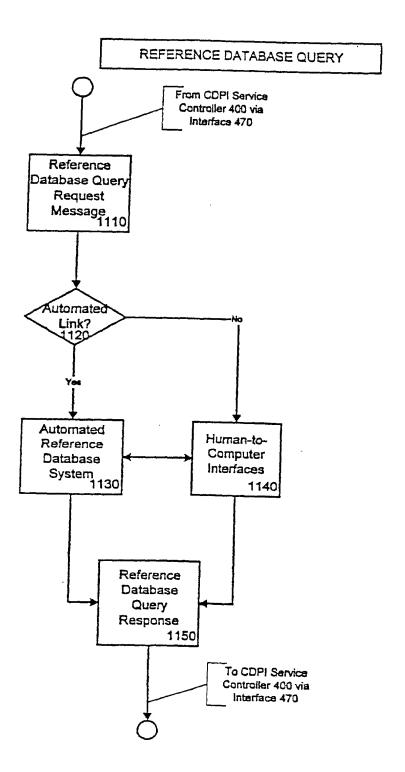
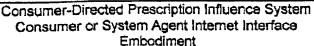


Figure 11

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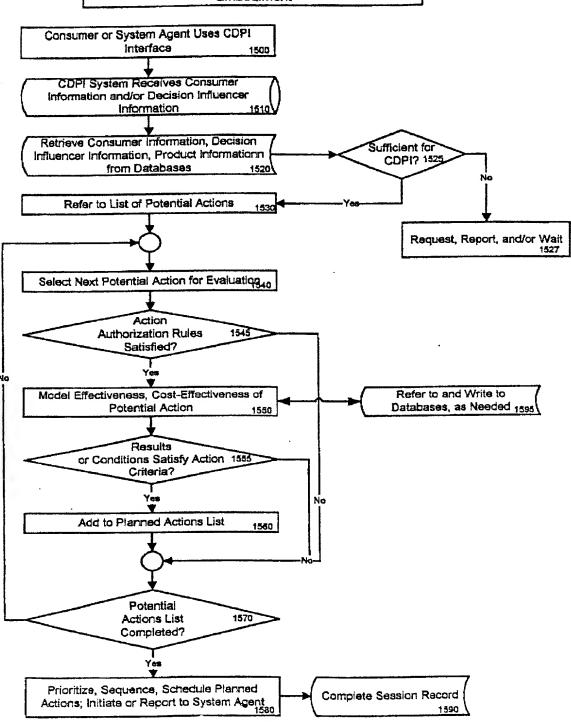


Figure 12

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Action Outcome Analysis & CDPI System Medification

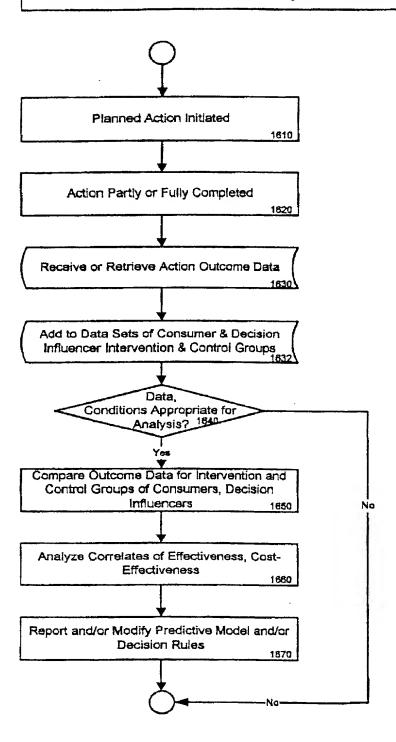


Figure 13

CARE PRODUCT MARKETING Inventor: Royce MORRISON Docket No.: 080382/0108

CDPI System - Consumer or Decision Influencer Opt-In Function

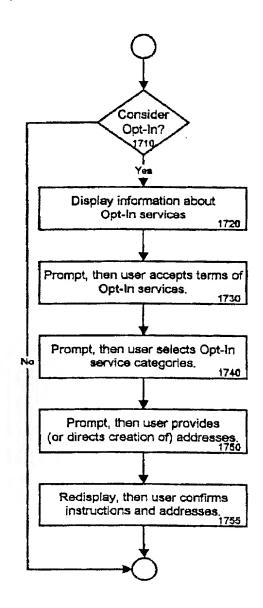


Figure 14

Title: PROCESS FOR CONSUMER-DIRECTED PRESCRIPTION INFLUENCE AND HEALTH CARE PRODUCT MARKETING Inventor Royce MORRISON

Docket No.: 080382/0108

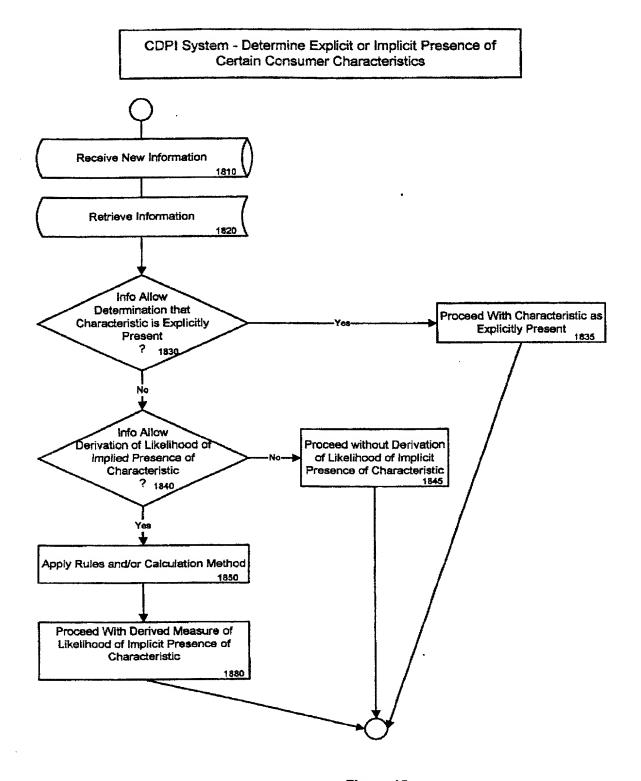


Figure 15